



PRESS RELEASE

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**SOBHA DEVELOPERS LIMITED ANNOUNCES AUDITED  
FINANCIAL RESULTS FOR FY 2008 – 2009:**

**Bangalore:** Sobha Developers Limited, a leading real estate company engaged primarily in the construction and development of contractual and residential projects, today announced its audited financial results for the quarter and year ended March 31, 2009 at its Board Meeting held in Bangalore.

Sobha recorded Revenues of Rs 9747.40 million and Profit after Tax of Rs. 1096.78 million for the financial year ended 31<sup>st</sup> March 2009.

Compared to last financial year, the revenues and profit after tax have shown a decline of 31.80 percent and 51.96 percent respectively.

The Board of Directors has recommended a Dividend of Re. 1 per equity share of Rs. 10/- each (10%).

Commenting on the business, Mr. JC Sharma, Managing Director, said “It has been a very challenging year. Economic downturn had a major impact on the Company in terms of reduction in sales and profits.

While we have been able to successfully negotiate with most of our lenders for rescheduling the debt repayments in the near term, we also plan to raise long term capital during the fiscal so as to augment the capital base and reduce the debt levels.

We are also discussing with the various investors for the development of specific projects. We are also in the process of disposing certain lands in which projects cannot be launched in the near future.

We are confident that these efforts will lead to significant improvements in our cash flows and the debt equity ratio will come down below one before the end of this fiscal.

At this time, the customer is looking for value for money, and we have realigned our sales and marketing focus to meet the emerging opportunities, both at the strategic as well as tactical level. To do this, we have initiated several proactive measures to target this audience and invigorate sales through adopting 'innovative practices' in marketing, varying product mix, designing customized offerings for institutional sales, enhancing both the width and depth of customer reach and capitalizing on land banks where new projects have been postponed.

On the expenditure front, several measures like cost reduction, process improvements, inventory control etc have been implemented.

Based on the current indications, we are expected to fare better in the current financial year."

**ENDS**

**About Sobha Developers Limited: A truly global Indian company.**

Sobha Developers Ltd is a recognized leader in the real-estate development business, delivering international quality products of superior finish and services through benchmarked practices. The company was incorporated in the year 1995 under the chairmanship of Mr. PNC Menon. Apart from being the first ISO 9001 (1994 series) company in its category in India, the company has also been certified for the ISO

9001 (2000 series) for adhering to global standards in quality. The Company is also ISO 14001 and OHSAS 18001 certified.

Sobha Developers has a unique business model where backward integration of all its processes has been the key driver for its high standards in quality. It has been at the forefront adopting world-class building techniques and enjoys an ever-widening reputation for reliability, dependability and honesty.

The Company has an enviable profile that makes it a complete real estate player. Its vast array of projects covers the gamut from plotted development, multi-storey buildings, row houses, villas and integrated townships. It is making its presence felt pan India by establishing a firm foothold in 9 regions.

As of March 31, 2009, Sobha has completed 12.46 million sq.ft residential / commercial in-house projects and 18.30 million sq.ft of contractual projects. In addition the company has more than 30 projects aggregating 9.30 Mn.sqft under construction in residential category and also 34 projects aggregating 5.85 million sq.ft under contracts from Infosys and other leading companies of India.

The company has projects across Karnataka, Kerala, Andhra Pradesh, Orissa, Tamil Nadu, Punjab, Haryana, NCR and Maharashtra.

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